

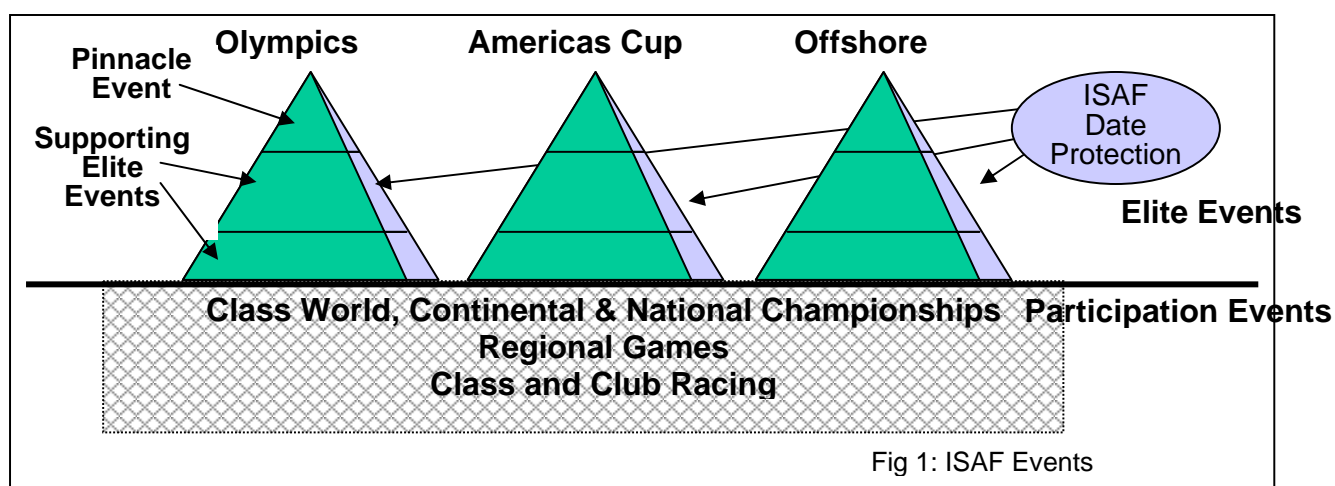
## CALENDAR OF EVENTS

Paper by the Director of Sailing dated March 2007.

The ISAF Secretariat was asked to look at the issue of better co-ordination of the calendar of events, especially for events at the elite level as part of the ISAF Strategic Plan.

This is a difficult matter. Events have been allowed to be established without restrictions or rules and simply introducing strict control rules by ISAF will not be easily accepted and the authority of ISAF may be questioned. It is therefore recommended to introduce rules and policies by ISAF giving a better control over the calendar by indicating the benefits for the event organizers. Sanctioning of an event by ISAF will need to be given recognition of the 'elite' status of the event and providing 'date protection' to the event.

It should be recognized that sailing is a diverse sport with many different types of events at the same level. Clashes of events of the same type and same level should be avoided, but clashes between different types of events are almost impossible to avoid (see diagram below from the ISAF Events Strategy Paper).



### ISAF Special Events

The approach for elite, high profile events should be offering a package of services by ISAF. Most are already listed in our regulations. Basically ISAF services to those events should be (in no particular order):

- ISAF recognition and prestige
- Racing Rules (and possible special exemptions)
- Technical Rules (measurement and safety rules)
- Publicity and Promotion
- Race Officials (paid by ISAF, but costs invoiced to the event)
- Establishment and transfer or licensing of the media rights
- Date protection

- Advertising options
- Doping control
- Permission for giving prize money
- ISAF Eligibility rules
- ISAF Nationality rules

Recommendations:

- *Without any changes to the current rules and regulations, ISAF should establish the policy that when giving 'special event status', control over the dates is given to ISAF.*
- *Regulations shall be re-arranged to clarify and group all benefits and obligations of the special events.*
- *Regulations with regard to special events should be amended to include a requirement for ISAF to approve the dates of the event.*

**Olympic Classes**

When establishing the World Cup and licensing the ISAF World Cup events, the dates should be agreed with ISAF and given the necessary 'protection' against clashes from other events. This can be done through the current ISAF Regulations. Fixed time slots for Class World Championships should be considered.

Recommendations:

*Fix the dates in the World Cup licensing agreement and give protection to these dates.*

**Offshore Events**

The high profile offshore events such as the Volvo Ocean Race already fit into the 'special events' category. However consideration should be given to 'embrace' and recognize or sanction single handed ocean sailing as this seems to be quite a big part of the market of high profile events where ISAF does not have any control at all. Offshore or big boat events can be controlled through the regulations about classes and ISAF measurement systems. One design or box rule classes should be encouraged to become an ISAF class. The benefits of becoming an ISAF class should be clearer.

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